

FOR IMMEDIATE RELEASE

iluminar Receives Revered Woman-Owned Small Business Certification

IRVINE, Calif., Nov. 2, 2020 – iluminar, the specialist manufacturer and supplier of infrared and white light illuminators, is proud to announce its official certification as a Woman-Owned Small Business (WOSB) by the Women’s Business Enterprise National Council (WBENC). WBENC Certification substantiates that a business is 51 percent owned, controlled, operated and managed by a woman or women. This premier certification is accepted by more than 1,000 corporations, including America’s top brands, states, cities and other entities. It also opens the door for new business opportunities between WOSBs and WBENC corporate members and government agencies.

“We are excited to be officially certified as a Woman-Owned Small Business,” said Eddie Reynolds, iluminar CEO and co-founder. “Throughout our years in the security industry, we have vocalized our support for diversity and inclusion, helping to make sure women get a seat at the table where decisions are made. This certification’s emphasis on diversity reflects iluminar’s mission and core values. We look forward to the new business partnerships it will lead to.”

The United States Small Business Administration (SBA) authorized WBENC as a third-party certifier for its Women-Owned Small Business Federal Contracting Program. This program provides greater access to federal contracting opportunities for WOSBs and economically disadvantaged women-owned small businesses (EDWOSBs). The initiative supports the federal government’s objective to award at least five percent of all federal contracting dollars to WOSBs annually.

As a leading global supplier of infrared and white light illuminators, iluminar has provided reliable illumination that improves image capture, clarity and video analytic performance for over a decade. Characterized by superior LED technology, low power consumption, and excellent range, iluminar’s suite of lighting solutions can provide illumination over 900 feet. iluminar’s award-winning products have been deployed across safe city, border control, education, medical, manufacturing, oil and gas, license plate capture, commercial, residential, theme park, and many other applications. iluminar continues to work with the top security industry manufacturers, including Axis Communications, Milestone Systems, Hanwha Techwin, and Altronix Corporation, on a variety of security deployments to achieve maximum success.

About iluminar

iluminar is a specialist manufacturer and supplier of infrared (IR) and white light illuminators and license plate recognition products. Co-owners Eddie Reynolds and Joni Hamasaki bring over 30 years of combined industry experience. Together, they launched iluminar in 2009 with a mission to supply high-quality and reliable lighting and license plate recognition products to the video surveillance industry, backed by unsurpassed customer service. Clients have continually come to rely on iluminar for superior performance and customer service, including support in specifying lighting solutions for video surveillance applications as well as for general lighting. For more information, go to www.iluminarinc.com.

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