



## PRESS RELEASE

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### **iluminar partners with Axis to deliver optimized video performance**

With over two decades of experience, innovation and specification expertise in lighting technology, iluminar Inc, the specialist manufacturer of infrared (IR) and white light LED illuminators, has joined the Axis Communications Technology Partner Program, to deliver their unparalleled lighting expertise and solutions to Axis' premier network of 80,000 partners across 179 countries.

Axis, known worldwide as the market leading security manufacturer of network video solutions, has partnered with iluminar to provide the highest possible quality 24/7 video performance to its customers base, via integrated camera and lighting solutions.

Through the program, hardware vendors, resellers and software developers will now be able to integrate iluminar's comprehensive range of low voltage and PoE powered IR and white light illuminators. By deploying a camera in conjunction with iluminar standalone products, versus a camera with built-in illuminators, security professionals will benefit from enhanced image capture, clearer video images (free from attracted insects and light hotspots), a longer LED lifespan, and images captured at distances of up to 919ft (280m).

Known for their extensive range of IR and white light products, iluminar's lighting products feature the latest high-efficiency Osram LEDs, IP67 rated weatherproof enclosures, and an optional remote control that manages LED light intensity, photocell sensitivity and timer functions. All iluminar IR and white light illuminators are available in a variety of angles, from narrow to panoramic, making them ideal for use with the latest Axis panoramic multi-sensor cameras. For license plate recognition systems,

when paired with iluminar lighting, Axis cameras can effectively capture license plates at distances up to 450ft, 24-hours a day.

“By joining their Technology Partner Program, we are thrilled to collaborate with such an industry innovator as Axis,” said Mrs. Eddie Reynolds, president and CEO of iluminar. “Through this initiative, we are looking forward to raising awareness on the critical role effective lighting plays in delivering video clarity, better analytics performance, lowering the required video transmission bandwidth, and all whilst enhancing the deterrence to crime. We are also excited about the opportunity to supply the benefits of our exceptional lighting products to a whole new audience.”

To help assist CCTV specifiers on the how’s and why’s of lighting, iluminar offers free of charge, one-to-one training via WebEx.

iluminar’s illuminator products will be featured at ISC West, Las Vegas, April 6-8, 2016, on the Louroe Electronics, Altronix and Dotworkz partner booths.

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